

Modern Sign & LED 2015

“New Trade Show for Advertising & Decorations Design”

Expo Name: Modern Sign & LED 2015 (The first edition)
 Concept: **Modern Technology • Modern Design • High Efficiency**
 Theme: **Integrated Out of Home media & Retail shop Decoration Design**
 Date: Wed 18-Sat 21 March 2014 (4Days) 10.00–20.00 hrs.
 Venue: Hall 105, **BITEC** Bangna, Bangkok, Thailand .
 Organizer: IBRIX Co., Ltd. www.signasiaexpo.com

Why you must exhibit?

- ✚ Meet real key player and professionals in the industry with effective database of 12,000 visitors in Advertising – Sign, Decoration Design industry
- ✚ New Venue, 280 booths at BITEC where connects to BTS sky train that is convenient for visitors
- ✚ **Highlight : MODERN RETAIL SHOP SHOWCASE ZONE**
- ✚ Expand your business and sales amount immediately
- ✚ Increase your purchasing power from **CLMV** countries
- ✚ Oversea road show in **CLMV** for potential buyers/visitors with strong support from governmental organizations -TCEB
- ✚ With over 12-year experience in organizing sign and advertising expo, ‘SIGN ASIA EXPO/LED & DIGITAL SIGN’

Exhibit Profile

1. Advertising & Decoration Design for Retail Shop Solutions

Digital Signage Integrators & Installation,

Digital Signage Displays, Monitors: LCD, plasmas, LED, Video Walls, interactive displays, touch-screens, projection, 3D technologies, Content Management Software, Point of Purchase (P.O.P.), Premium Gift items etc.

2. LED Zone:

- LED lighting for Home Use
- LED for Retail shop Decoration
- LED Wall Display
- LED Light box
- LED for Advertising
- LED components

3. Large Format Printer

Large Format Printer for Indoor and Outdoor, Laminating Machine, Cast coating series

4. Laser Printer, CNC, Laser Engraver, etc.

5. Sign Material Suppliers:

Sign Component, Reflective Material, Ink, Future Board, Toner, Stickers, Vinyl, Acrylic, Plast Wood, Software, etc.

6. Creative Sign Design & Visual Communication Technology

Roller Banner stand, Portable Display System, Popup Display, X Stand, Light Box, Expandable sign, Kiosk, Flag, Interior furnishing

7. Printing Innovation and Innovative Materials

Screen Printing Machine, Screen and Digital Printing materials etc.

8. Digital Production Printer : Print on demand printer, Digital Production Printing for publishers, graphic design and printing

9. 3D Printer

Visitor Profile

Architect, Interior Designer, Lighting Designer, Retailer, Brand Manager, Sign makers and Buyers, Advertising agencies, Media & Printing Companies, SMEs entrepreneur, Business Owners, Marketers, Production Houses, Government Sectors, Educational Institutes, etc.

Participation fee:

Raw space	– USD 280/SQ.M.	(USD 5,040 for 18 SQ.M.)
Standard booth	– USD 337/SQ.M.	(USD 3,033 for 9 SQ.M.)

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